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Kifogások nélkül

A tervezőasztalon
hagyott AI-potenciál

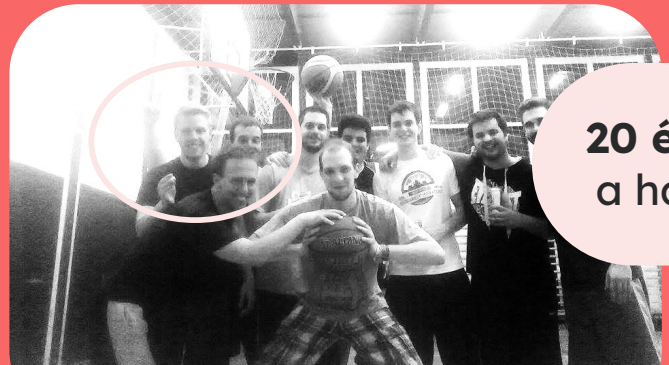


Voltam már minden,
de service designer soha!?

Igmándy Áron, Lead Creative & AI Technologist

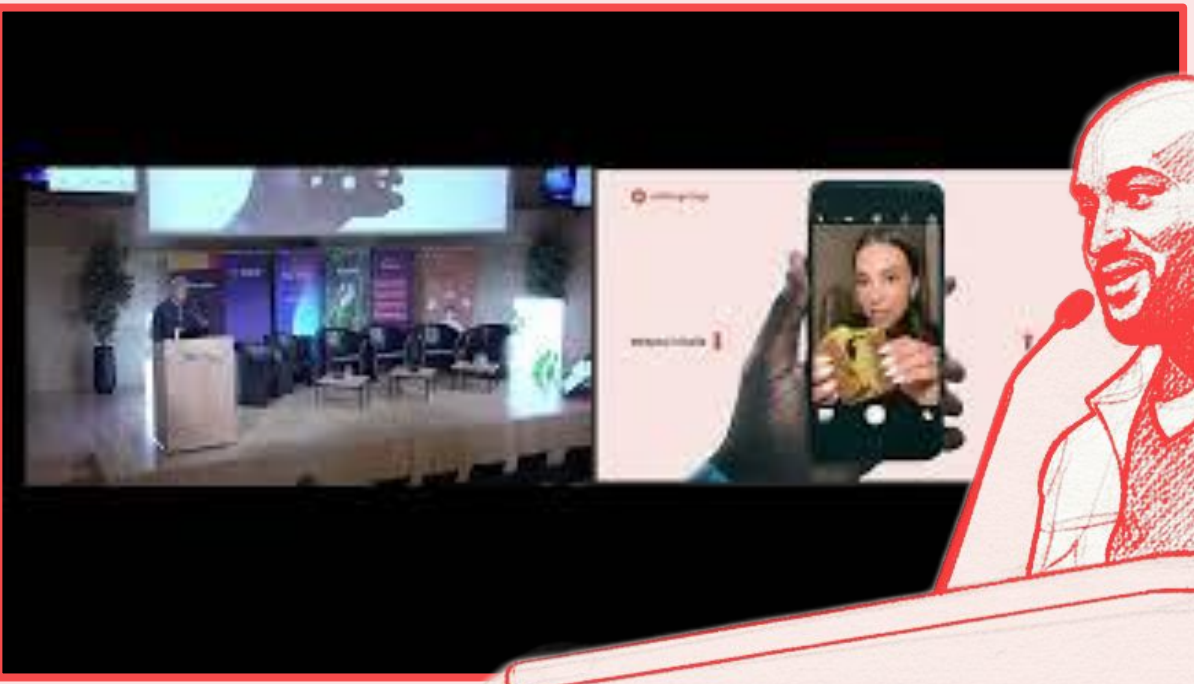


Saját gondolatok,
nem állásfoglalás

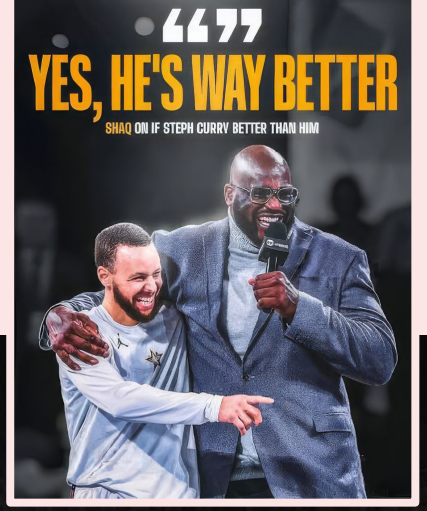


20 éve minden héten kosarazok,
a hárompontos még ma se megy

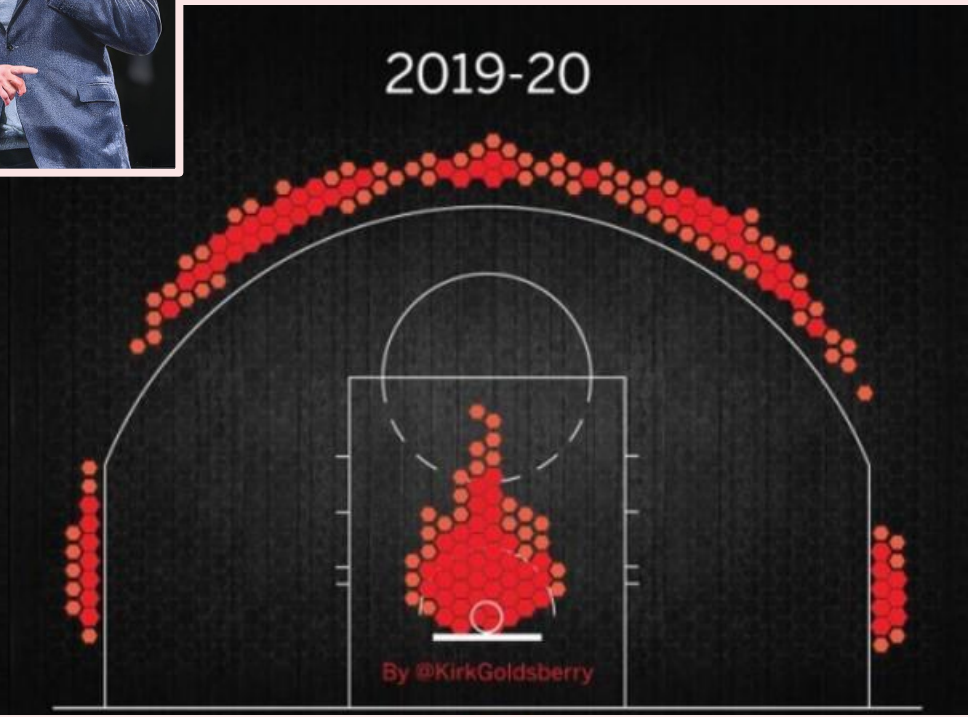
A 3% forradalma:
Vélt és valós ügynökségi modellek AI alapokon.






YES, HE'S WAY BETTER
SHAQ ON IF STEPH CURRY BETTER THAN HIM


2001-02
By @KirkGoldsberry


2019-20
By @KirkGoldsberry

Az AI az én három pontosom



És arra használom, hogy a csapatom, a Mito legyen az első a ligában, akinek lehet mutogatni a dobás vizualizációját.

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Philippians 4:13:
"I can do all things through Christ who strengthens me"

Steph Curry





"Mindenre van erőm a Krisztusban, aki engem megerősít"

I can do all things through AI who strengthens me*

**és ez rettenetesen frusztrál.*

csináljuk

Csináljuk, de lassan

Csináljuk, de lehetne jobban

kis effort

nagy effort

Nem csináljuk, de kéne

Dolgok, amire nem hisszük, hogy képesek vagyunk

nem csináljuk

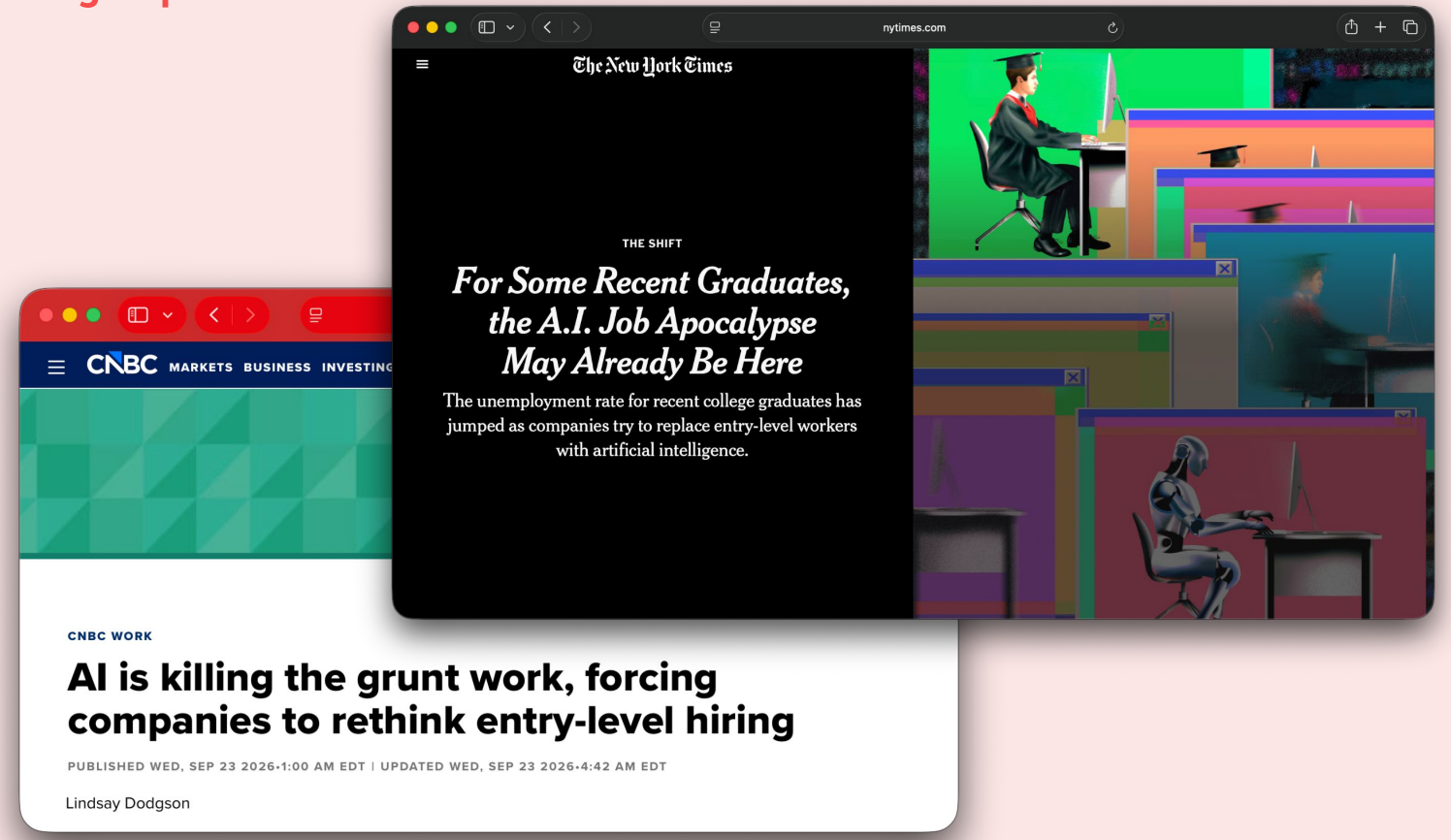
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Csináljuk, de lassan

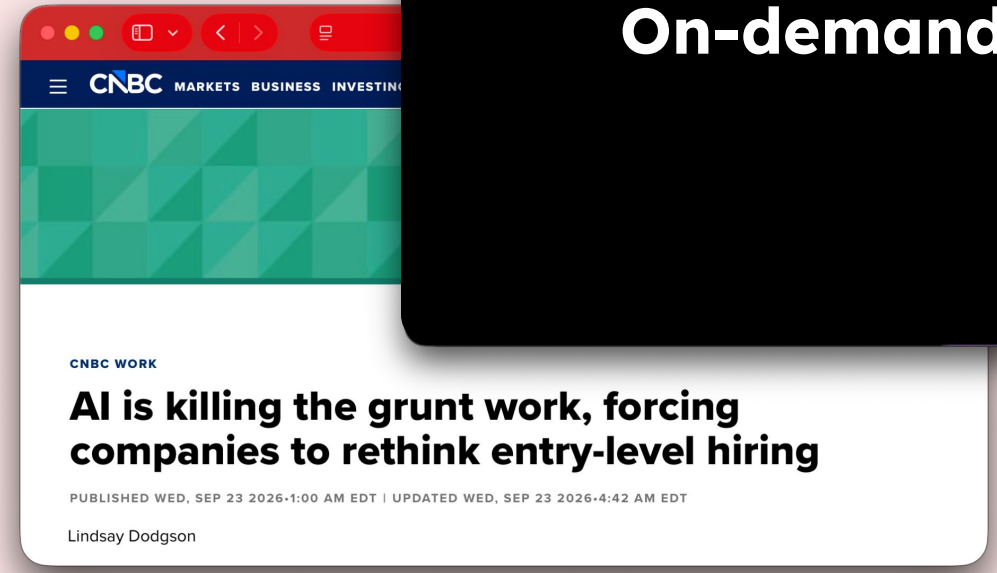
Junior “probléma”

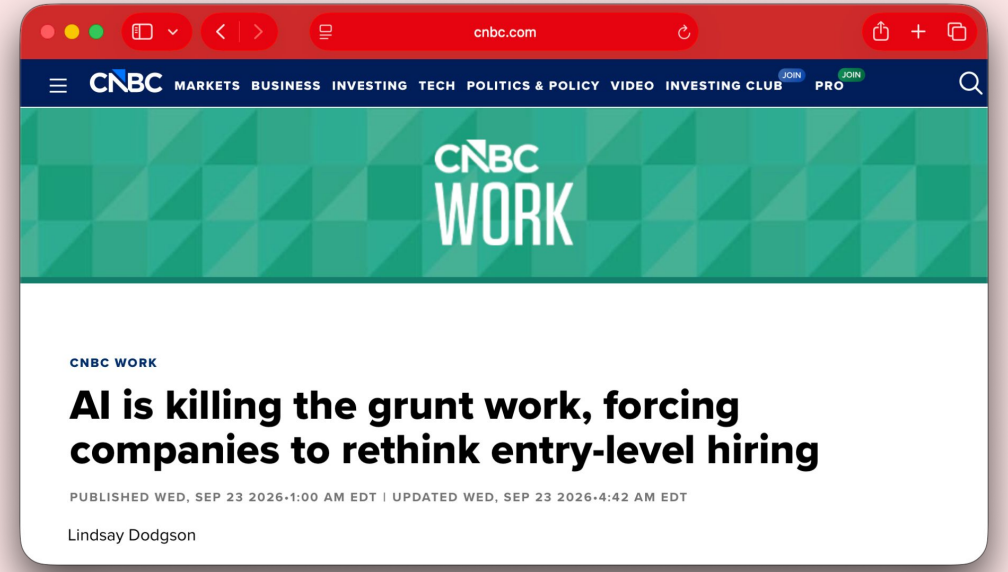
Az AI **felszívja**
az összes oxigént az irodákban

És a klasszikus **szakmai fejlődésnek**
nem marad


nytimes.com
The New York Times
THE SHIFT
For Some Recent Graduates, the A.I. Job Apocalypse May Already Be Here
The unemployment rate for recent college graduates has jumped as companies try to replace entry-level workers with artificial intelligence.
CNBC MARKETS BUSINESS INVESTING
CNBC WORK
AI is killing the grunt work, forcing companies to rethink entry-level hiring
PUBLISHED WED, SEP 23 2026•1:00 AM EDT | UPDATED WED, SEP 23 2026•4:42 AM EDT
Lindsay Dodgson

On-demand mentor




cnbc.com
CNBC MARKETS BUSINESS INVESTING TECH POLITICS & POLICY VIDEO INVESTING CLUB JOIN PRO JOIN
CNBC WORK
CNBC WORK
AI is killing the grunt work, forcing companies to rethink entry-level hiring
PUBLISHED WED, SEP 23 2026•1:00 AM EDT | UPDATED WED, SEP 23 2026•4:42 AM EDT
Lindsay Dodgson

10x projekt / év

Fejlődés²

de mi van a többiekkel?

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Csináljuk,
de lehetne jobban

Minden, tényleg minden

Bármi, ami **nem lett leellenőrizve AI-jal, az asztalon hagyott potenciál** / potenciális hiba.

Az AI folyamataink sem kivételek ez alól!

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Az is, amit kimondok!

Épp most, itt, előttetek.



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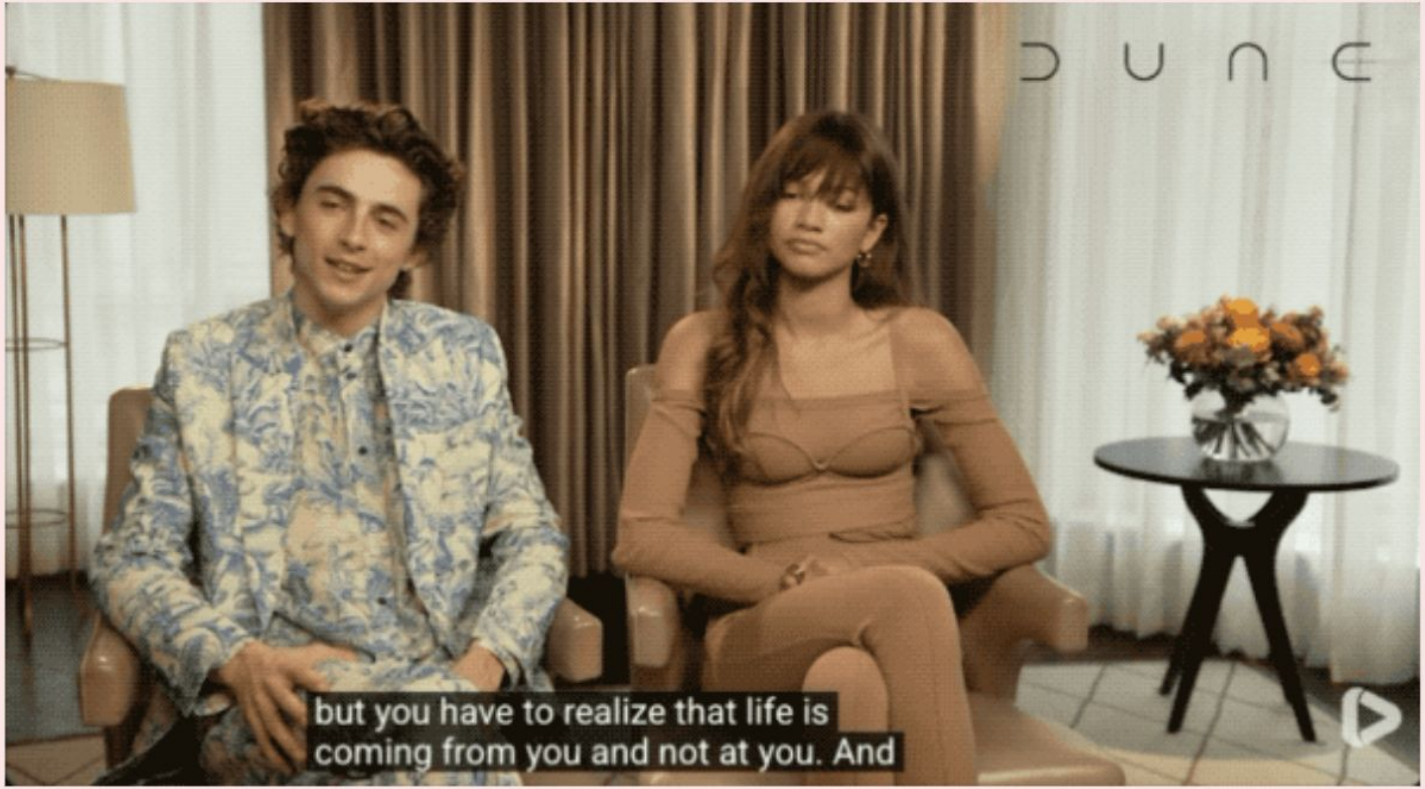
Nem csináljuk, de kéne

First life, second brain

Life is coming from you, and not at you

Timothee Hal Chalamet


DUNE
You could be the

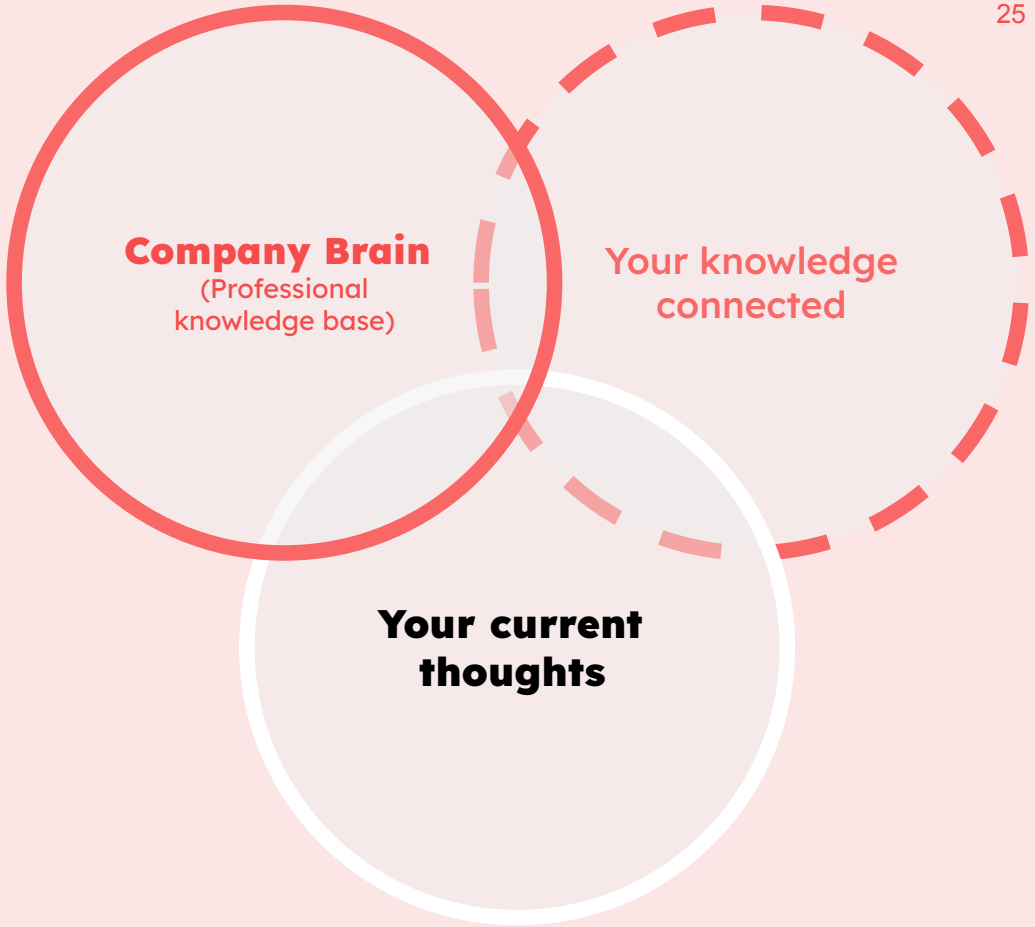

DUNE
but you have to realize that life is
coming from you and not at you. And

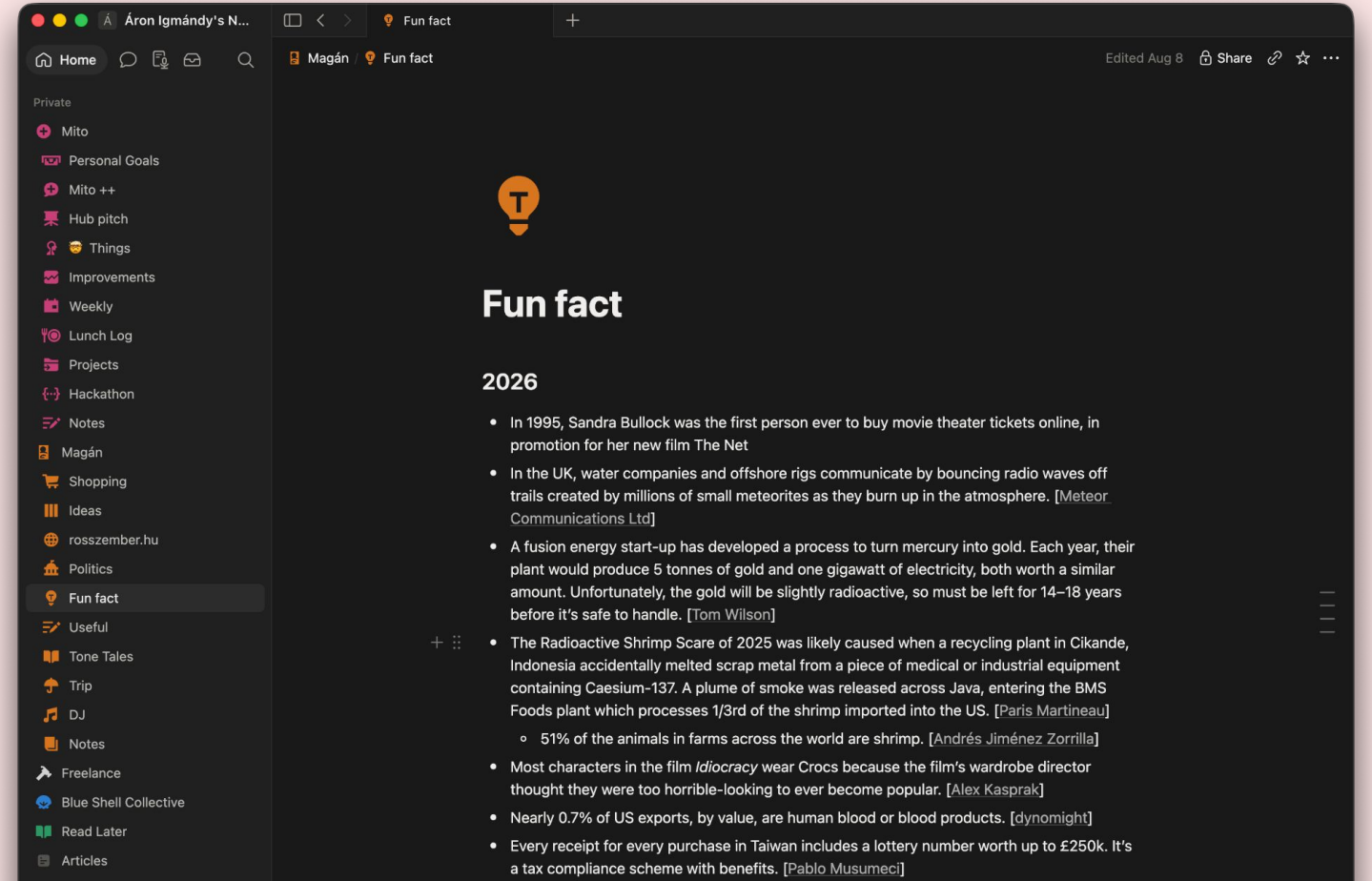
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The AI &

Differentiation

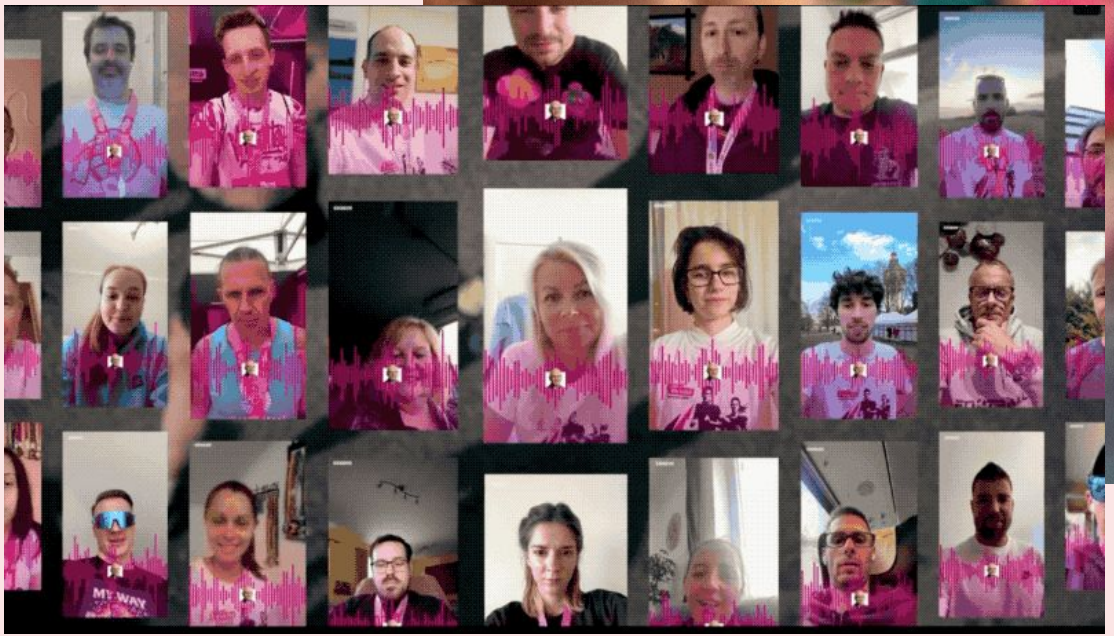


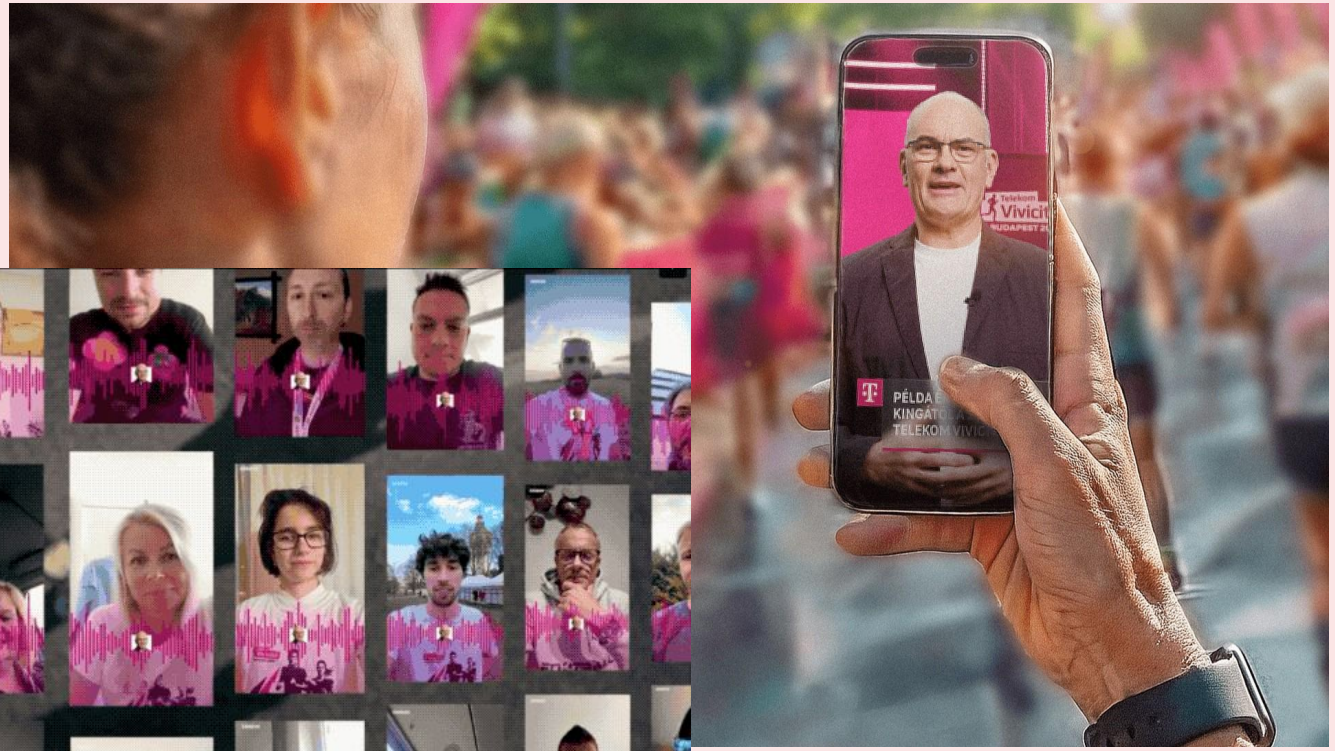

Áron Igmándy's N...
Fun fact
Home
Magán / Fun fact
Edited Aug 8
Share
Private
Mito
Personal Goals
Mito ++
Hub pitch
Things
Improvements
Weekly
Lunch Log
Projects
Hackathon
Notes
Magán
Shopping
Ideas
rosszember.hu
Politics
Fun fact
Useful
Tone Tales
Trip
DJ
Notes
Freelance
Blue Shell Collective
Read Later
Articles
Fun fact
2026
In 1995, Sandra Bullock was the first person ever to buy movie theater tickets online, in promotion for her new film The Net
In the UK, water companies and offshore rigs communicate by bouncing radio waves off trails created by millions of small meteorites as they burn up in the atmosphere. [Meteor Communications Ltd]
A fusion energy start-up has developed a process to turn mercury into gold. Each year, their plant would produce 5 tonnes of gold and one gigawatt of electricity, both worth a similar amount. Unfortunately, the gold will be slightly radioactive, so must be left for 14–18 years before it's safe to handle. [Tom Wilson]
The Radioactive Shrimp Scare of 2025 was likely caused when a recycling plant in Cikande, Indonesia accidentally melted scrap metal from a piece of medical or industrial equipment containing Caesium-137. A plume of smoke was released across Java, entering the BMS Foods plant which processes 1/3rd of the shrimp imported into the US. [Paris Martineau]
51% of the animals in farms across the world are shrimp. [Andrés Jiménez Zorrilla]
Most characters in the film Idiocracy wear Crocs because the film's wardrobe director thought they were too horrible-looking to ever become popular. [Alex Kasprak]
Nearly 0.7% of US exports, by value, are human blood or blood products. [dynomight]
Every receipt for every purchase in Taiwan includes a lottery number worth up to £250k. It's a tax compliance scheme with benefits. [Pablo Musumeci]

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Dolgok, amire nem hisszük, hogy képesek vagyunk

De mégis meg lehet csinálni.





Telekom Vivicittá

Ember klónozás, 20.000 interjúra.

Foodora Filmkajáló

Kreatív fejlesztő.



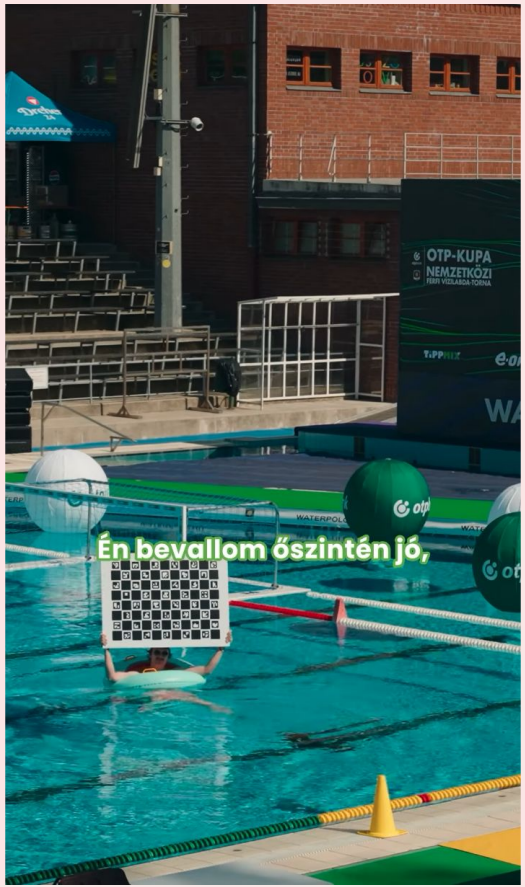




OTP Gól Radar

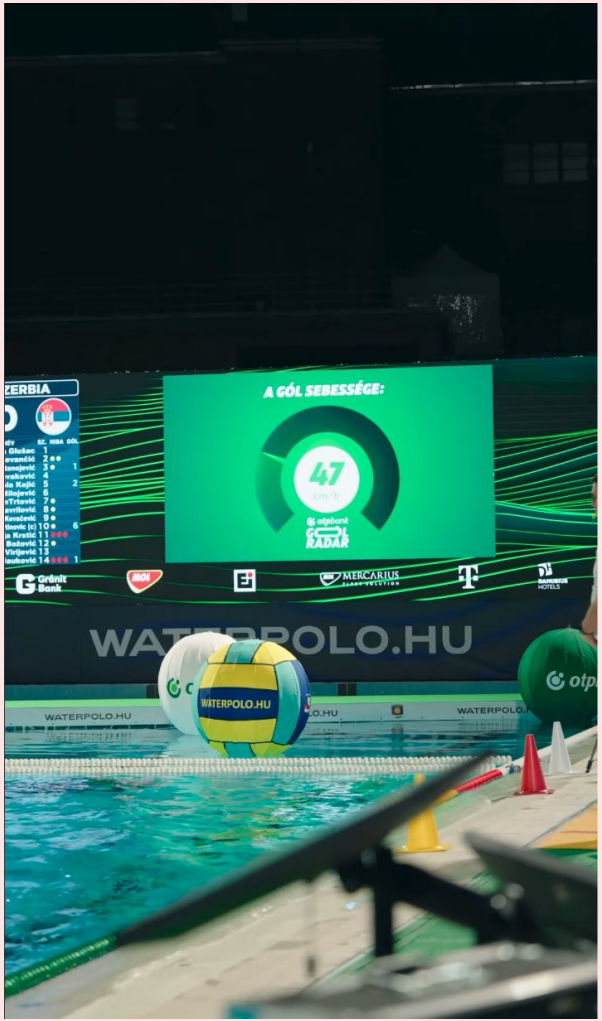
Olyat csinálni amit aztán tényleg senki.




OTP-KUPA
NEMZETKÖZI
Én bevallom őszintén jó,



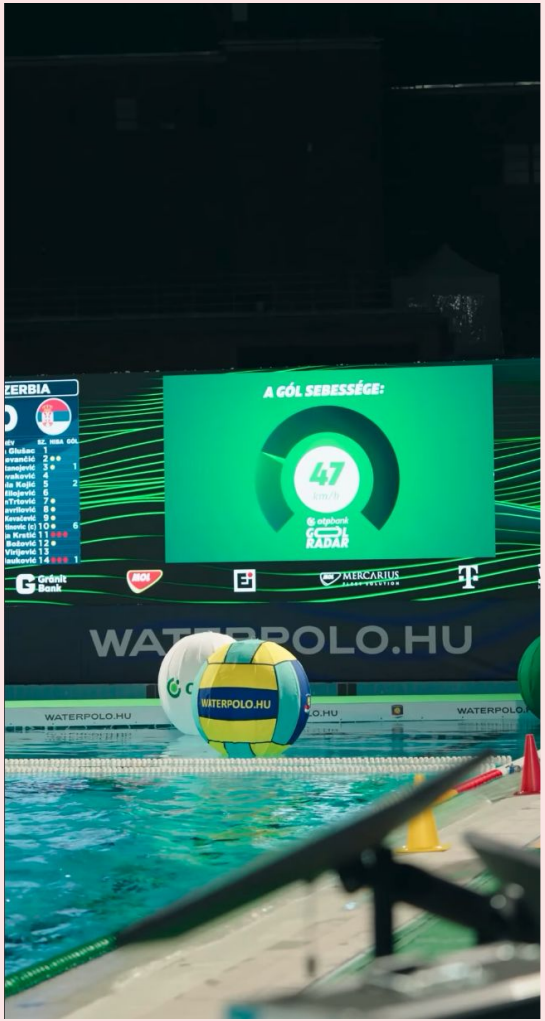

Én bevallom őszin


A GÓL SEBESSÉGE:
47
km/h
RADAR
WATERPOLO.HU

mito group




Én bevallom őszin


A GÓL SEBESSÉGE:
47
WATERPOLO.HU

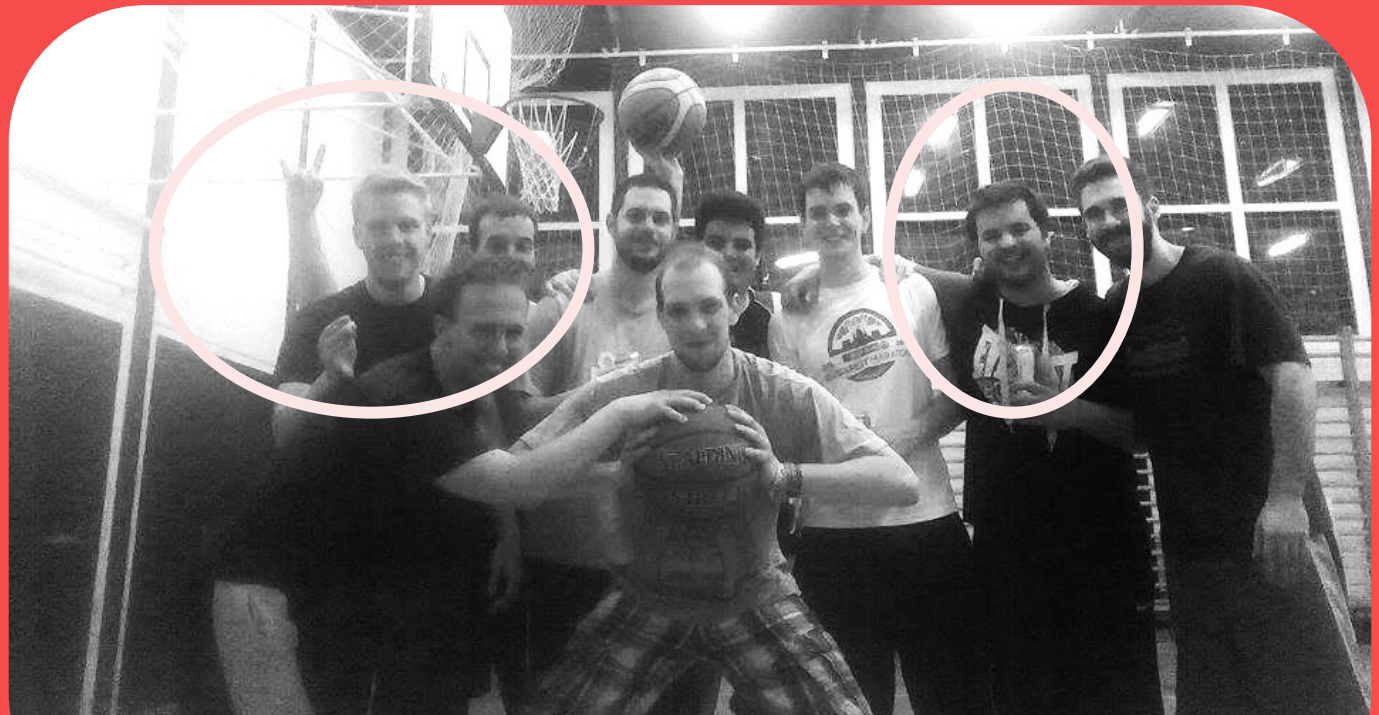

Tippelgettünk is a srácokkal,
Szalai Péter
magyar válogatott vízilabdázó

You can do all things through AI who strengthens us!*

**és nincs kifogás.*



És tényleg!





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Köszi!

